



JUNIOR DESIGNER

Status: Full Time contract | Pay: £24-£30k dependent on experience

Hours: 45 hours a week

Location: Central London

Status: Hybrid working 3 days in venues and support office | 2 days working from home

MINIMUM 1 YEARS STUDIO/OFFICE EXPERIENCE

Who are Inception Group?

Inception Group are London's leading immersive hospitality group. Founded in 2009 by entrepreneurs Charlie Gilkes and Duncan Stirling the company operates a group of bar, restaurant and club concepts in Southwest and Central London.

Our venues are all unique, well-reviewed destinations. Our core brands are Mr Fogg's, Barts, Cahoots, Bunga Bunga, London Gin Club and Maggie's. There are currently 13 locations with more launching this year.

Design work for all venues is carried out by our internal Design and Branding team to ensure creative, consistent and efficient branding.

Company values

- DO THE BEST, DO IT FIRST
We innovate, we excel and we do things differently

- PEOPLE ARE CENTRAL TO EVERYTHING WE DO
Treat other people how you want to be treated
- HOSPITALITY NOT SERVICE
Putting the customer experience first

In-house Junior Designer - Purpose of Position

- The candidate will be bright, imaginative, and a capable graphic designer with strong communication skills.
- Supervised by senior members of the in-house Design and Branding team on all projects - the Junior Design will work across a broad range of brands - producing and editing content for digital and print.
- There will be a broad mix of briefs including but not limited to: printed menus, promotional materials, static and animated social media content, event invitations, website content, stationery, brand creation, updating brand documentation, mood boards and mock-ups.
- Briefs may come from the in-house Marketing Team, Sales Team or our on-site venue managers. As such, prioritising tasks and time management is an integral part of the role.
- The role includes many day-to-day support activities including print ordering, mailout design and the creation of activation menus.
- This position has great room for growth especially for those who are proactive and forward thinking.

Roles & Responsibilities

- The creation of superior, original designs for digital and print. Including branded material for the company and all venues. Work independently from briefs supplied by the venue operations team and marketing team.
- Quickly gaining a clear understanding of company design style and expectations.
- Take a self-directed and very organised approach to workflow management with excellent organisation skills in order to meet or stay ahead of all deadlines.
- Origination of new sub brands (i.e. nights, key events).
- Contributing creative ideas and input to all project briefs including visual research.
- Creation of visuals for website and app design.
- Ensuring design assets are filed systematically on the shared drive.
- Facilitate constant communication of status of projects to colleagues and managers.
- Manage the printing of printed promotional material to the specification of the design team. Including requesting quotations, using our procurement system and ensuring onward delivery and troubleshooting.
- Proofreading to produce accurate and high-quality work.
- Selecting appropriate images from the in-house photo library.
- Carrying out in-house print work and finishing.
- Being happy to muck with decoration of new venues or pop-ups.
- Keep abreast of design trends and new techniques.
- Cover team roles when members are absent or on annual leave.

Requirements

ESSENTIAL

- 3 years or more, graphic design experience in full time employment.
- 1 years minimum studio/office experience
- Fluency in graphic design software, such as Adobe Photoshop, Adobe Illustrator, InDesign & After Effects.
- Familiar with Apple OS.
- Familiar with all social platforms, Mailchimp and Wordpress website back end.
- Clear understanding of and experience in corporate branding, layout, colour theory and typography.
- Strong communication, organisation and record keeping skills.
- Ability to effectively manage multiple tasks of varying complexities and meet tight deadlines.
- Good with words, have a great sense of humour, and a great sense of enthusiasm.

PREFERED

- Working knowledge of website structure, functionality and UI/UX.
- Previous experience or interest in interior design
- Previous experience creating packaging and merchandise.

Company Culture

- "Impossible" is not part of the Inception Group vocabulary, everything is possible!
- The company hires people who push themselves, who want to be stretched and challenged daily.
- We strive to always be receptive to new ideas and encourage participation, whether these are for new technologies, working practices or design styles.
- Visits to our bar, restaurants and clubs are encouraged with a daily staff discount available.

How to apply

Email alex@inception-group.com with your CV, portfolio and covering letter.

- Your portfolio should primarily feature 'real world' projects.
- Please supply working links to any web design work but please ensure you are clear in describing the extent of your involvement.
- If called to interview it is expected that you will bring your portfolio along with you. This can be shown on a laptop or tablet, as a printed portfolio or a combination of the two.